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THE POTENTIAL REPORT

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MAXWELL LEADERSHIP CERTIFIED TEAM

"Everything Rises and Falls on Leadership"
-John C. Maxwell

DISC Assessment

The Maxwell DISC Method is a personal assessment tool that helps you understand your own behavioral style and connect more effectively with the people around you. Schedule your DISC assessment and become a more effective leader.

UPCOMING EVENTS

- **Lunch and Learn**
  Sept 9 & 16, 2026
  Developing the Leader within you 2.0. "Leaders are not born, they are made."
- **Select Foods Training**
  Monthly Training
  DISC Overview
  Leadership Problems: Developing the leader within you.
- **CLEAR Leadership Class**
  September 23, 2026
  Designed to help you develop leadership skills, build strong relationships, and become a more effective leader in all areas of life.



The Reality Leaders Face

Most leaders believe in the power of coaching - but knowing where to start isn't always easy. Structuring meaningful conversations, coaching different personality types, and balancing accountability with encouragement are challenges nearly every leader faces. John C. Maxwell teaches that a leader's greatest gift to their team is intentional, consistent growth.

When leaders commit to daily coaching practices the results speak for themselves - employees take ownership, performance improves, and top talent stays and grows. The goal isn't to manage people more closely, it's to develop them so deeply that they lead themselves.

If any of this resonates with you or your team, I would love to connect and enhance coaching skill sets.

-Dale

HP LLC HUMAN POTENTIAL

Dale Wicks | Founder of Human Potential LLC
Leadership Trainer, Speaker & Coach

Ready to Invest in Your Leadership?
Dale is avaiolable for spreaking engagements, leadership workshops, and coaching sessions. Reach out today to schedule a conversation.

